



Press Release

(For 4 June KM issues)

Create a Fruit & Veg Masterpiece 2010 **set to ripen on Friday 18 June**

Create a Fruit & Veg Masterpiece 2010 - the KM backed initiative launched by Produced in Kent is set to ripen on **FRIDAY 18 JUNE** when the county's original fruit and veg art competition closes for judging. That gives all primary school aged children across the county two more weeks to create a picture using seasonal and locally grown Kentish fruit and vegetables and email their photographed entries to events@producedinkent.co.uk

Produced in Kent launched the art competition to inspire more primary-aged school children to interact with and eat more locally Kentish and seasonal produce. Already entries have started to flood in from primary schools, Cubs and Brownies, allotment clubs and Sunday School groups.

Produced in Kent has enlisted the support of Carl Warner as the judge. Carl is widely regarded as the leading expert and originator of 'foodscapes' (amazing landscapes made out of food). Earlier in the year Carl appeared on Blue Peter to create a huge Amazon 'foodscape' to commemorate Helen Skelton kayaking down the Amazon for charity.

Prizes Galore

The two winners will receive a signed, framed copy of Carl Warner's Amazing Amazon Adventure and there are lots of other prizes too including a digital camera, a 'grow your own' gardening hamper and art materials.

The runners up and winners will be invited as guests of Produced in Kent, to a fantastic prize-giving and afternoon tea with Carl Warner at Broadview Gardens, Hadlow on **Thursday 1 July at 4pm**.

/PTO

(Box-out)

How to enter

- Enter **individually** or as a **group**
- Create your masterpiece using real fruit and veg grown in Kent in May & June
- Take a photograph and email to events@producedinkent.co.uk
- Be sure to provide your name, *full contact details and the age of the entrant/average age of the group

*(All information will be treated as confidential and will not be passed to a third party)

Rules of entry

- You should be primary school age (YrR-Yr6)
- Enter before the deadline - **FRIDAY 18 JUNE**
- One entry per person/group
- The masterpiece should be your own work/or the groups
- Parents/teacher can help you take the photo, send in your entry and find out what's in season now (Visit: www.producedinkent.co.uk and go to Information – What's in Season)

www.producedinkent.co.uk

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Produced in Kent, supported by



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