



PRESS RELEASE

Produced in Kent invites the county's children to create a Summer Fruit & Veg Masterpiece

Produced in Kent (the champion of regionally produced food and drink) is inviting the county's primary school children to create a **Summer Fruit & Veg Masterpiece** in a creative county-wide art competition. Ten lucky children, who submit the best piece of art, will be awarded a fabulous range of prizes worth hundreds of pounds, whilst the overall winner will be presented with a stunning photographic foodscape picture by TV's celebrity food photographer Carl Warner.

The fun and artistic competition has been designed by Produced in Kent to help young children have fun with fresh fruit and vegetables; to encourage children to connect with regionally grown produce; and to raise children's awareness of the huge variety of fruit and vegetables that is grown in the 'Garden of England' during the Summer months.

The competition is open to all primary school children (from Reception through to Year 6) and entrants are challenged to create their Summer Fruit & Veg Masterpiece out of real seasonal and regional fruit and vegetables and photograph it (see www.carlwarner.com – then click on 'Print Sales' for inspiration). Alternatively they can make a 'Fruit & Veg' collage using recycled materials and household waste, or children can simply paint/or draw their masterpiece. The picture can depict any subject from a smiley face, through to a landscape, or still life.

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As Julie Monkman, manager of Produced in Kent explained: “This competition is a really fun and creative way to engage children in Kent with regionally and seasonally grown fruit and vegetables. The message about healthy eating and eating your ‘five a day’ has really started to filter through to families and increasingly both parents and children want to reduce their ‘carbon footprint’. By buying and using locally grown fruit and veg that is in season, families will not only be consuming healthier, fresher and more nutritious food, they will be helping to keep our county and the planet ‘greener’.”

Children can find out what fruit and vegetables are ‘in season’ in Kent this summer on the seasonality chart on the Produced in Kent website (simply go to www.producedinkent.co.uk and follow the ‘Useful Information’ and ‘Seasonality’ links). To enter the competition children can either submit electronic photographs of their work by email or send in their paper drawings/paintings to Produced in Kent’s headquarters by **Friday 18 September** (see the website for address and email details).

Children should clearly indicate their full name, school year group, the name of their school, age, a contact telephone number and email address. The age of the child will be taken into account during the judging by Produced in Kent’s manager Julie Monkman and foodscape photographer Carl Warner, but the entry should be entirely the work of the child. The overall winner and runner ups will be invited to the Food & Drink Festival in Canterbury on Saturday 26 September – where celebrity foodscape artist Carl Warner will present the prizes on the Produced in Kent exhibition stand. In addition to the foodscape picture, worth hundreds of pounds and a winner’s certificate, the winner will be awarded a £50 voucher by Great Art (the UK’s leading art suppliers) and a Great Art 12-pan colour box will be presented to the nine runner ups with certificates.

To enter visit www.producedinkent.co.uk - ‘Create a Summer Fruit & Veg Masterpiece’.



Produced in Kent, supported by



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For more information or images on:



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